FACULTY OF SCIENCE

SYLLABI

FOR

APPAREL DESIGNING/ DRESS DESIGNING
DIPLOMA /ADVANCED DIPLOMA
ADD-ON COURSE

EXAMINATIONS, 2012

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## APPAREL DESIGNING/DRESS DESIGNING (ADD ON COURSE)
### DIPLOMA COURSE
#### SCHEME FOR STUDIES AND EXAMINATION

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Subject</th>
<th>Paper Time</th>
<th>No. of Periods</th>
<th>Th.</th>
<th>Pr.</th>
<th>Th./ Pr</th>
<th>Marks Total</th>
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<tr>
<td>1.</td>
<td>Pattern Making (Th.)</td>
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<td>2.</td>
<td>Apparel Designing &amp; Illustration (Pr)</td>
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<td>3.</td>
<td>Apparel Construction</td>
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Note: Question paper will have four sections. Examiner will set a total of nine questions comprising two questions from each unit and one compulsory question of short answer type covering the whole syllabus. Students will attempt one question from each unit and the compulsory question. All questions may carry equal marks, unless specified.

UNIT-I

I Tools & equipment and Terminology of pattern making.
II Style reading- interpretation of style lines.
III Scope, importance and methods of developing patterns
   a) Flat pattern
      i) Drafting
      ii) Slash & spread
      iii) Pivot
   b) Draping

UNIT-II

IV Basic of commercial paper pattern.
   a) Pattern Envelope
   b) Pattern making
   c) Pattern lay out planning, fabric estimation & instruction sheet.
V Theory of dart re-location.

UNIT-III

VI Lining, interlining, facings & interfacings.
VII Types & Terminology of collars and sleeves.
UNIT-IV

VIII Handling of special fabrics- before cutting, during cutting & sewing.
IX Different types of layouts and estimation of material for different garments.
X Fitting:
   Fitting sequence
   Fitting defects and their remedies

Reference:
1. Pattern Making for fashion design by Helen Joseph Armstrong
2. Sewing in colour by Mc calls.
3. Reader Digest- complete guide to sewing.
Note: Examination will be of 3 hours duration. Question paper shall cover all the topics of the syllabus.

M.MARKS: 70
TIME: 4 HRS.

I Drafting of child’s bodice block and sleeve block
II Drafting and construction of samples of:
   a) Collars- Baby, Peter pan, cape and sailor’s.
   b) Sleeves- Plain, cap and puff- gathers at top and bottom, gathers at top and gathers at bottom.

III Drafting/ Adaption and construction of the following-
   a) Panty
   b) Blocmer
   c) Jhabla
   d) A line frock with plain sleeve and peter-pan collar
   e) Romper
   f) Yoked frock with gathers, baby collar and puff sleeves.

Reference:
1. Pattern making for fashion design by Helen Joseph Armstrong.
2. Basic process of clothing construction by Doongaji and Roshani Deshpandey
3. Pattern drafting by Bela Kapoor.

Note: 10 marks will be allocated to class work / assignments in the practical examination.
APPAREL DESIGNING & ILLUSTRATION
(PRACTICAL)

M. MARKS: 70
TIME: 3 HRS.
Periods 4/week

Note: Examination will be of 3 hours duration. Question paper shall cover all the topics of the syllabus

I Concept of fashion designing-
Knowledge of Drawing Equipment, Tools and colouring medium

II Simple Sketching
   a) Stick figures- Straight and bead
   b) Block figure- normal block, child block and female block.

III Sketching of gathers, pleats, frills and flounces.

IV Colour- colour wheel, limits and shades, colour schemes.

V Fashion figure- a) normal, eight, ten and twelve head figure.
   b) Structure of hands, legs & feet, facial- proportions & drawing of hair.

VI Drawing of accessories- shoes, bags, purses, belts, hats and caps.

VII Creating designs for children wear (boys & girls) for different seasons and age group for the following occasions:
   a) Casual;   b) Formal;   c) Sports

VIII Market survey and sample collection of suitable materials, trimming and other notions for children’s wear.

IX Designing, adaptation and construction of –
   a) Party frock
   b) Jump suit

Reference:

1. Fashion drawing- magazine of Thailand
3. Fashion Illustration- Bina Abling
4. Fashion Drawing Designs- Magazine of Thailand
5. Designing book for children garment:
   - All volumes and Kiddys
   - All volumes of faces
6. Innovative fashion sketching by Rita Gerstem

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FASHION MERCHANDIZING
(THEORY)

M.MARKS:60

Note: Question paper will have four sections. Examiner will set a total of nine questions comprising two questions from each unit and one compulsory question of short answer type covering the whole syllabus. Students will attempt one question from each unit and the compulsory question. All questions may carry equal marks, unless specified.

UNIT-I
II. Fashion : - a) Definition, Components of Fashion.
III. Fashion Cycle and broke fashion cycle.

UNIT-II
IV. Theories of Fashion movement.
V. Factors affecting fashion movement.
VI. Fashion leaders.

UNIT-III
VII. Sources of Inspiration for fashion designing- History, Media, Architecture films, Theatre.

VIII. Factors affecting apparel designing: Sex, Age, Season, Occupation, Occasion and environment.
IX. Fashion Forecasting.

UNIT-IV
X. Fashion Marketing:
i) a) advertising; b) Publicity; c) Fashion shows
ii) a) Departmental stores
    b) Specialty stores
    c) Chain stores
    d) Mill Show rooms
    e) Factory Outlets
    f) Catalogue retail stores
    g) Discount store
    h) Designers retail stores
i) Franchise retail stores
j) Boutique
iii) Carriers in Apparel Designing

Reference:
1. Inside fashion business by Heanne Tfee A JarnowMiriam Guerreiro Beatricee Judello.
2. Fashion Merchandising by Troxel of Juddle.
3. Fashion Innovation of marketing by Kathryn Moore Greenwind of Mary.
4. Fashion Merchandising by stone.
5. Fashion Caledescope by Mehar Casteleno.
Note: Examination will be of 3 hours duration. Question paper shall cover all the topics of the syllabus

I Drafting of Adult’s Bodice Block, sleeve block and skirt.

II Flat Pattern method: i) Slash and spread; (ii) Pivot

III Dart Manipulation: -
   (i) Multiple darts at neck & shoulders
   (ii) Princess line
   (iii) Gathers

IV Drafting and Adaptation of: -
   (i) Sleeves – Magyar, leg-0- mutton, raglan.
   (ii) Collars- shawls collars, convertible collar, mandarin

V Adaptation of Basic skirt block into: -
   (i) Flared skirt
   (ii) Gored skirt
   (iii) Skirt with Yoke
   (iv) Circular skirt

VI Developing paper pattern
   (i) Skirt;  (ii) Top;  (iii) One piece dress

Reference:

1. Pattern making for fashion design by Helen Joseph Armstrong.
2. Basic pattern skills for Fashion design by Bernard Zamboff.
3. How to design your own dress patterns by Adele P. Margotis.
4. Practical Dress Design by Mabel D. Erwin.

Note: 10 marks will be allocated in the practical for class work/assignments in the practical examination.
APPAREL CONSTRUCTION
(PRACTICAL)

M.MARKS:70
PERIODS: 4/ WEEK

Note: Examination will be of 3 hours duration. Question paper shall cover all the topics of the syllabus

I  Construction of samples of sleeves-
   (i)  Magyar
   (ii) Leg-o-mutton
   (iii) Raglan

II  Construction of samples of collars-
   (i)  Shawl collar
   (ii) Convertible collar
   (iii) Mandarin collar

III Construction of Pockets
   (i)  Patch pocket
   (ii) Set in pocket
   (iii) In seam pocket

IV  Construction of the following garments:
   (i)  Plain saree blouse
   (ii) Choli blouse
   (iii) Petticoat
   (iv) Skirt Top
   (v)  Night suit

V  Designing and illustration of diggerent garments on fashion figure-
   (i)  Casual Wear
   (ii) Business Wear
   (iii) Sports Wear

VI Designing and construction of any one fashion garment
   (iv) Ethnic Wear
   (v)  Western Wear

Reference:
2.  System of cutting by Zarapkar.

Note : 10 marks will be allocated to class work / assignments in the practical examination.

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